



Custom Portraits  
Stock Photography  
Commercial Photography  
Stock Video  
Video Production

## Rates & Procedures – Custom Portraits

### Portrait Consultation

Planning your portrait session is highly effective for insuring a successful photo shoot. This short meeting allows for introductions and a brief discussion of your expectations. We ask that you schedule and pay for your photo shoot at this time. Appointments are required to insure personal attention.

### Photo Session

I have specialized in working on-location for over 26 years. Creating your portraits in different environments makes each image unique, and more memorable. We'll start at your home, and then move to a new location of your choice. You'll have up to a 4-hour stress free photo shoot, resulting in a session like no other studio offers. If a traditional in-studio look is desired, I bring along the necessary equipment and can create it anywhere. I also do not place any limits on your choice of clothing changes or poses. Please choose your date & time carefully. Cancellations or rescheduling your session will result in the forfeiture of your session payment. Of course, any emergency is an exception. Weather delays will be rescheduled. Together, we'll make that determination at the time of your scheduled photo session.

### Post Production

Each of your photographs will be carefully art worked which includes minor re-touching. If further re-touching is required (eyeglass flare, removing braces, tan lines etc.) we will consult you first for approval of an additional fee.

### Ordering Your Portraits

Call to schedule an appointment. Allow an hour and a half to select and place your order. A 50% deposit is required at this time to begin your order. Proofs are generally not provided but may be available for an additional charge.

### Finished Portraits

We'll contact you when your order is ready. Final balance is due at this time. Please allow 3-4 weeks to complete your order.

### Personal Note

Homes, and favorite locations have unlimited portrait possibilities. Combining comfortable surroundings with great memories and beloved activities create the perfect environment for meaningful, lasting images. I make it a personal challenge to create dynamic, artistic and individually unique photography. The entire senior portraiture experience should be exciting, fun and even glamorous. All the while, keeping an emphasis on personalization. My goal is to create portraits that tell a story and exhibit a person's character, for a lifetime of enjoyment.

### Please Notice

Family portraits, individuals, pets, and model portfolios are priced in a different way. Please call us for details.

**PRICING & TIPS (cont.)**

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## TIPS

1. The best time to schedule your photo shoot is late spring and early summer.
2. Shop if you must, but the clothes in your closet are perfect. Consider formal and casual attire. Iron and hang.
3. I recommend girls, and guys wear long sleeves for the yearbook portrait. For other looks, select clothing that compliments your personality, special interests, props, and locations.
4. Wear your hair as you do normally. Allow a full week for perms and/or cuts. Try not to use too much spray or gel.
5. The camera seems to prefer slightly heavier makeup than normal. However, too much tends to give faces a pasty painted or unnatural appearance. Too little may not highlight your best features. A makeover is an option. Just be sure you still look like you! Eyeliner application should be minimal. Too much make eyes appear smaller! Eye makeup should be blended, without dramatic separation between colors. Liquid foundation works best. Use a powder blush with a brush. Finish with a loose matte powder and apply with a brush. Lastly, do not cancel your session for a badly timed pimple. What you can't cover up, we will retouch away. Guys can benefit by using foundation, cover up, and especially powder. Oily skin photographs badly.
6. If you normally wear eyeglasses, contact your optician for a pair of empty frames. Or have the doctor remove your lenses for you. Sunglasses can be helpful on sunny days. Have a pair available.
7. A suntan on the body is fine, but do not burn and avoid getting tan lines. Most importantly, do not over tan your face. A little color is unavoidable. But trust me, your pictures will be so much better without a dark, over tanned face. Your natural skin tone is best!
8. Polish your nails in a neutral shade. Hands and feet are often visible. French manicures look great.
9. I'm always open to your input. Clip ideas or looks from your favorite magazines. Remember this is going to be a fun once-in-a-lifetime experience! Even for the guys!
10. Call soon! Summer goes fast! I want you to get the appointments that best fit into your busy schedules.